Permit #F00038905-B

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00038905-B **Type of Permit:** FILMING **Release Date:** 04/12/2011

Production Company @RADICAL MEDIA, INC

Insured Company Name @RADICAL MEDIA, INC

Contact Phone No. 1 310-664-4563
Contact Phone No. 2
Fax
Address 1630 12TH ST
SANTA MONICA, California 90404

Production Title GEICO #1820

Type of Production Commercial - Standard

Producer BARBARA BENSON

Director STEVE MILLER

1st AD JOHN CHURCHILL

Production Manager TED LIOTOPOULIS

FilmL.A. Coordinator Hans Groszkruger

Location Manager MATTHEW DELOACH
Primary Phone Mobile - 310-993-2009
Secondary Phone Office - 310-664-4500

Location Assistant TBD TBD
Primary Phone Office - 310-664-4500
Secondary Phone

Fees

Posting 600	$138.00
Posting 900	$414.00
Notification Charge	$155.00
LA CITY LANE AND STREET CLOSURE FEE	$312.00
FILMLA FILM PERMIT RIDER FEE	$100.00

Total Permit Fee $1,119.00

Number of Locations 2

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Summary Information — Location

Permit Number	F00038905-B	**Location Manager**	MATTHEW DELOACH
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-993-2009
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	GEICO #1820		

Location Address 14011 Davana Terrace, Sherman Oaks, CA, 91423

Location Type Private Residence

Film Dates 4/13/2011 - 4/13/2011 07:00 - 20:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Community Survey Required
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached documents
@Radical, Tracie Mochizuki.pdf
38905_FULL_DAVANA_REV.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cranes	1
Cube Trucks	2
Generator	1
Motor Homes	1
Portable restrooms	1
Semi Trucks	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	55
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Handheld equipment; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); TALENT RIGGED TO STATIONARY CRANE;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 562 **Grid:** B5

Approvals

FILML.A. CLOSURES	Joshua Mingo
LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS	Sharon Chun
LOS ANGELES POLICE DEPARTMENT	Melissa Hernandez

Coordinator Note RIDER "B" RELEASES LOCATION

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number	F00038905-B	**Location Manager**	MATTHEW DELOACH
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-993-2009
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	GEICO #1820		

Posting "No Parking" signs B/S DAVANA TERRACE , MURIETTA AVE - COSTELLO AVE

Approximate Footage 601 - 900 **Log Number** 14096

Date(s) 4/13/2011 to 4/13/2011 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs W/S COSTELLO, DAVANA - VENTURA BLVD

Approximate Footage 601 - 900 **Log Number** 14096

Date(s) 4/13/2011 to 4/13/2011 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs E/S MURIETTA, DEVANA TERRACE - NORTH 600 FEET

Approximate Footage 301 - 600 **Log Number** 14096

Date(s) 4/13/2011 to 4/13/2011 **Time(s)** 07:00 to 22:00

Lane / Full Closure FULL CLOSURE DAVANA TERRACE, COSTELLO AVE - MURIETTA AVE

Approximate Footage 0 - 300

Date(s) 4/13/2011 to 4/13/2011 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number	F00038905-B	**Location Manager**	MATTHEW DELOACH
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-993-2009
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	GEICO #1820		

Location Address 11919 Oxnard St, North Hollywood, CA, 91606

Location Type School

Film Dates 4/15/2011 - 4/15/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	55
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities cancel location in full;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

Coordinator Note LOCATION IS CANCELED. NO FEES ARE DUE

Coordinator Note RIDER "B" RELEASES LOCATION

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Radical Media, Inc ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal (through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 10/5/10

Representative's Signature

Tracie Machizuki

Representative's Name (Please Print)

Staff Prod Super

Representative's Title (Please Print)

Radical Media, Inc

Name of Principal (i.e. company name)
(Please Print)

1630 12th Street

Santa Monica CA 90404

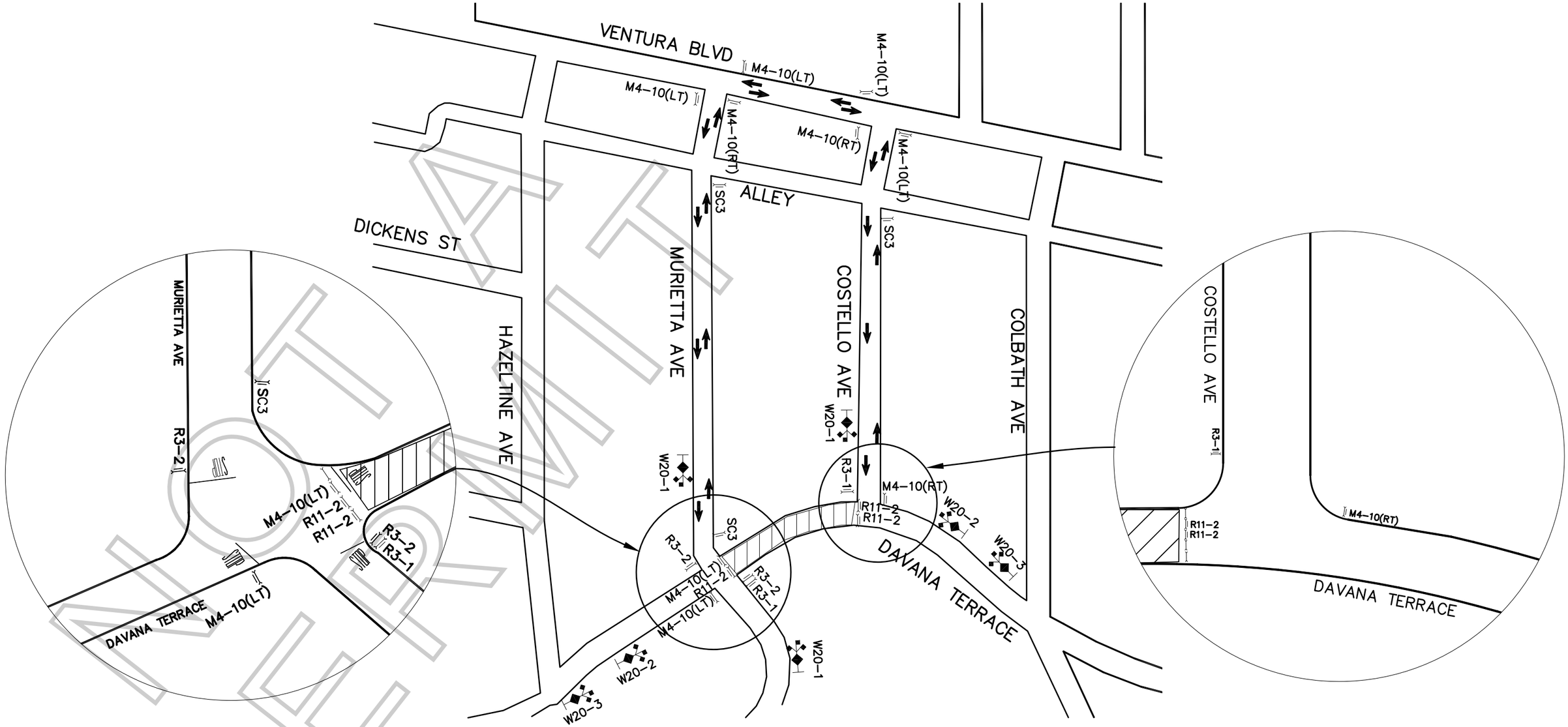
Principal's Mailing Address (Please Print)

310/664-4500

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT A PERMIT



LEGEND:

- ADVANCE WARNING SIGN
- SIGN ON TYPE I BARRICADE
- TRAFFIC CONE 28" (REFLECTIVE)
- FLASHING ARROW SIGN (FAS)
- CLOSURE/WORK AREA

ROAD WORK AHEAD	DETOUR AHEAD	ROAD CLOSED AHEAD	RIGHT LANE CLOSED AHEAD	LANE CLOSED	R3-1 / R3-2		DETOUR / DETOUR	DETOUR	END DETOUR	RAMP CLOSED	ROAD CLOSED TO THRU TRAFFIC
W20-1	W20-2	W20-3	W20-5(RT OR LT)	C30(CA)	R3-2	W1-6(LT)	M4-10(RT) / M4-10(LT)	SC3	M4-8a	R11-2	R11-4

FILM LA COORDINATOR: HANS GROSZKRUGER
FILM LA PERMIT # F-38905

CLOSURE INFO:

FULL CLOSURE DAVANA TERRACE
FROM COSTELLO AND MURIETTA AVE
4/13, 0700 – 2200

RADICAL MEDIA
"GEICO"
LOCATIONS CONTACT:
NOAH GRANGE 323.260.4777(4PPS)

TCP DRAWN BY:
JOE VELASCO JR.
PACIFIC TRAFFIC CONTROL, INC.
323.981.0600 PH.
LIC # 944488

GENERAL NOTES:

1. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE CURRENT STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA M.U.T.C.D., AND ANY ADDENDUMS THERTO, AND AS SHOWN ON THESE PLANS.
2. THERE SHALL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
3. CONES SHALL BE 28" MINIMUM HEIGHT AND SHALL HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
4. POLICE SHALL DIRECT TRAFFIC AS NECESSARY.

NOT A PERMIT